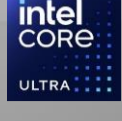


# Breakthrough productivity and performance



Explore AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors and Intel vPro®. With Windows 10 end of support coming, now's the time to start planning your next device refresh to keep your fleet secure, supported, and up-to-date.

## What is an AI-driven PC?

A PC with an Intel® Core™ Ultra processor that brings new AI experiences in productivity, creativity, and security through the combined power of the CPU, GPU, and the new NPU.

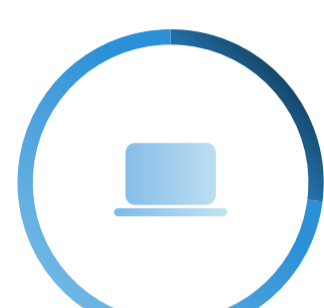
## AI is here—are you ready?



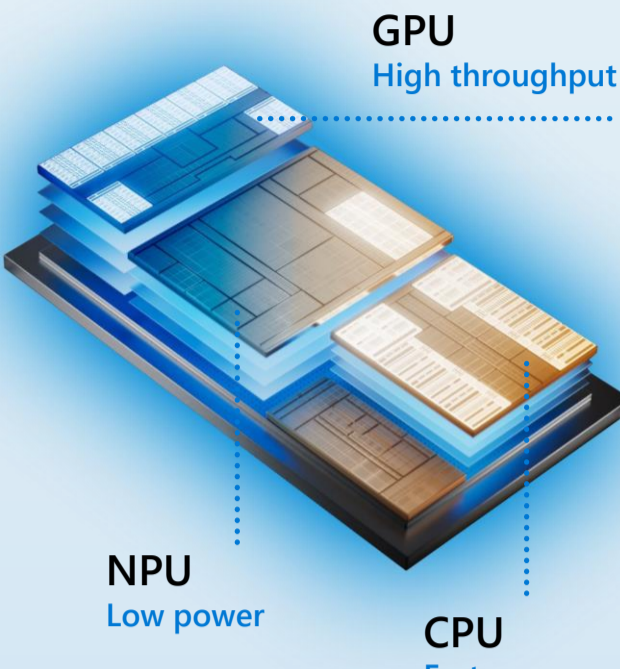
**70%** of employees would use AI as much as possible to lighten their workloads<sup>1</sup>



**60%** of all PC shipments will be AI PCs by 2027<sup>2</sup>



**327%** increase in PCs able to handle AI directly on the device expected by 2028<sup>3</sup>



The NPU is designed to take on sustained AI workloads. It frees your CPU and GPU while saving power to improve performance and battery life.

## Better together

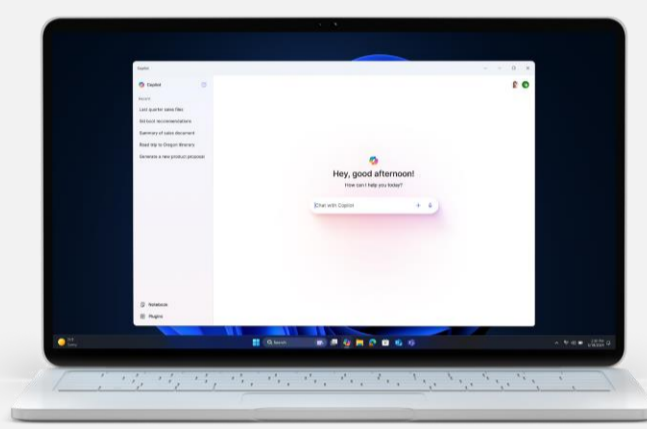


### Breakthrough productivity

Up to **47%** better office app productivity vs 3-year-old PC<sup>4</sup>

### Easy to manage and more cost-efficient than you may think

**25%** faster deployments reported<sup>5</sup>

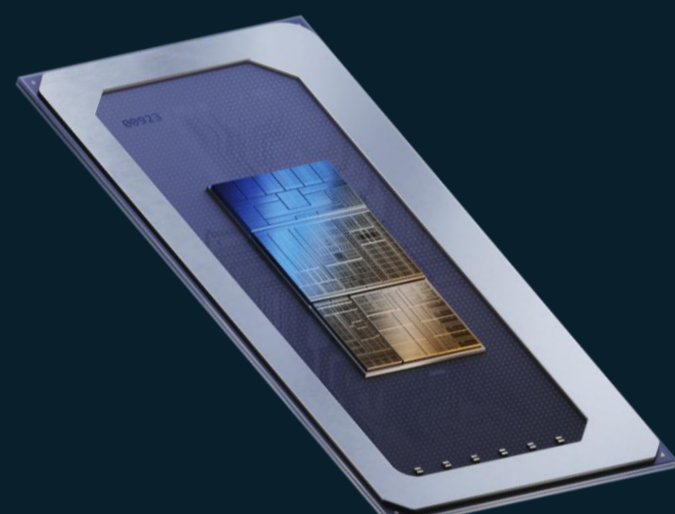


### Turnkey security for business

**70%** lower attack surface reduction with Intel® Hardware Shield (Secured-core PC)<sup>6</sup>

### Built-in AI applications, including Copilot in Windows<sup>7</sup>

**100+ ISVs and 300+ AI** workloads enabled by Intel's AI PC Acceleration Program



## Embrace AI with Intel® Core™ Ultra processors

A different class of PCs that deliver the right balance of power and performance for AI.

**65%** faster generative AI performance compared to the previous generation.<sup>8</sup>

## Reduce TCO with the Intel vPro® Platform<sup>9</sup>

A business computing foundation that makes PCs professional-grade, giving you an advantage in all the areas where it counts.

Annual avoided IT costs of

**\$87K**

Reduced number of security incidents per year by

**150-250**

Employee productivity benefits per year of

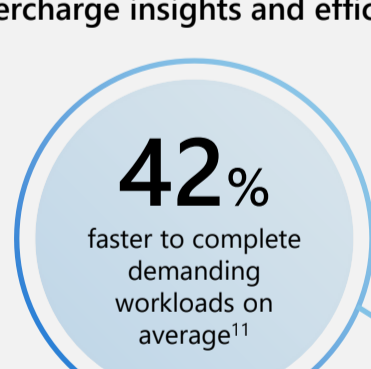
**\$25K**

Windows 10 will reach end of support on October 14, 2025<sup>10</sup>

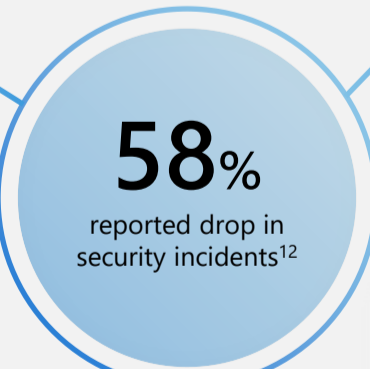
## Making your move to Windows 11 Pro

Industry-leading AI. Powerful cybersecurity. Designed for business.

### Supercharge insights and efficiency



### Powerful protection by default



### Unlock your AI advantage



Copilot in Windows<sup>7</sup> does the heavy lifting, so you can do the extraordinary. Available with Windows 11 Pro devices out-of-the-box.

## Empower people to do more and stress less

### Productivity

Get more done faster with Copilot in Windows<sup>7</sup>, your AI assistant

### Security

AI-based threat detection protects your people, devices, and data

### Video collaboration

Look and sound better with noise suppression, auto-framing, and more

### Content creation

Edit photos, videos, and music faster

### Stable diffusion

Create photo-realistic images with text-to-image generation



## Ready to experience it for yourself?

Explore bringing AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors to your device fleet today.

Contact the TD SYNnex Windows 11 team at [TDMicrosoft@tdsynnex.com](mailto:TDMicrosoft@tdsynnex.com) for more information.

<sup>1</sup>Microsoft: Will AI fix work. Work Trends Index Annual Report, May 2023.  
<sup>2</sup>IDC: IDC Forecasts Artificial Intelligence PCs to Account for Nearly 60% of All PC Shipments by 2027, 2024.  
<sup>3</sup>Statista: AI-capable PC shipments worldwide in 2024 and 2028, 2024.  
<sup>4</sup>Intel® Core™ Ultra 7 165H vs. 11th Gen Intel® Core™ i7-1185G7.  
<sup>5</sup>Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.  
<sup>6</sup>Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.  
<sup>7</sup>Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs. Additional details at [www.intel.com/performance-vpro](https://www.intel.com/performance-vpro).  
<sup>8</sup>Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.  
<sup>9</sup>Using GIMP with Stable Diffusion. Details at [intel.com/PerformanceIndex-Intel-Core-Ultra-processors-mobile](https://intel.com/PerformanceIndex-Intel-Core-Ultra-processors-mobile). Results may vary.  
<sup>10</sup>Estimated annual benefits for a midmarket organization with 800 PCs adopting Intel vPro platform security and management tools and features. Source: Forrester, "The Total Economic Impact of the Intel vPro® Platform: Spotlight On Midmarket Organizations." Commissioned by Intel, 2021. Forrester.TEI.  
<sup>11</sup>Microsoft, Windows 10 EQS with Windows 11, Windows 365, and ESU, 2023.  
<sup>12</sup>Compared to Windows 10 devices. "Improve your day-to-day experience with Windows 11 Pro laptops." Principled Technologies, February 2023.  
<sup>13</sup>Windows 11 Survey Report. Techsize, February 2022. Windows 11 results are in comparison with Windows 10 devices.  
<sup>14</sup>Work Trend Index Report "What can Copilot's earliest users teach us about generative AI at work", November 2023.